



RIDGE BUSINESS BULLETIN

MEMBER-TO MEMBER MARKETING

The Ridge Business Bulletin is an email sent each Wednesday by the Paradise Ridge Chamber of Commerce (PRCOC) to more than **3,700** decision makers in our community. Your e-blast will also be shared on the Chamber's social media platforms, with unlimited potential for visibility.

PRCOC e-blast marketing is open exclusively to Chamber members. With our contact base comprised of Chamber members and community stakeholders who continually join our mailing list in the interest of supporting local business, PRCOC is uniquely positioned to influence your customers.

- Promote special offers, sales, or events
- Offer a preview of your goods and services
- Drive traffic to your business and your website
- Express customer appreciation
- Enhance your profile and brand awareness
- Launch your campaign on social media
- Forward to your own contacts and ask that they do the same

ONLY \$50 FOR ONE E-BLAST
OR
\$125 FOR 3 E-BLASTS

SCHEDULE TODAY

To scheduling your next Ridge Business Bulletin (RBB)

Please Contact Emma@ParadiseChamber.com

We reply with available dates.

*Reservations and placements are made on a first come, first served basis.

PROCEDURE

- Submit an RBB request via email to Emma@ParadiseChamber.com to reserve your date.
- At least 10 business days before your reserved date, send your content to Emma@ParadiseChamber.com with the subject line “Ridge Business Bulletin.”
- One proof of each Ridge Business Bulletin will be provided, with a firm review deadline for comments or changes.
- If comments or changes are not received before the deadline, the RBB will be sent as scheduled.
- Submit text in body of email or as a Word attachment. Some fonts may not be suitable for the RBB platform. You may also create the document in graphic design software such as Canva and send in high resolution jpg or png format.

GUIDELINES

- Material provided should include the Who, What, Where, When, Why and the cost of your event/promotion.
- Width dimension is key when designing your graphic material. Please set width dimensions to 600px. The length may be variable.
- Material should be creative, concise and interesting. Use bullet points in lieu of lengthy text.
- Submit logos and photos in high resolution jpg or png format.
- Include URLs for hyperlinks to text and/or photos.
- We can work with pdf documents, but the final product will not be as sharp as a picture file.
- All submissions are subject to approval and may be edited.
- If you would like design assistance we are happy to help at an additional hourly rate of \$50 an hour.
- PRCOC is not responsible for errors in information.
- PRCOC reserves the right to edit or reject submissions.